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\$20 Million Awarded in 2010 Fire Safe Council Funding

Congratulations to all preliminary awarded grant projects! This year, California Fire Safe Council Grants Clearinghouse received 397 requests totaling \$70 million. The preliminary decisions targeted 144 projects totaling \$20 million for potential funding. The selected proposals are slated to complete over 42,000 acres of fire safe projects. Please visit www.grants.firesafecouncil.org for a full listing of preliminary funded grant proposals. The document can be found in the Resource Center under "Funded Projects."

Welcome New CFSC Staff

California Fire Safe Council is pleased to announce the addition of two new staff members to our Sacramento headquarters office: Dave Farley and Liron Galliano.

Coast Region Grant Manager Dave comes to the California Fire Safe Council with over sixteen years in federal funding compliance positions with several community-based organizations and school districts. His most recent position was Grant Compliance Officer for the Stockton Unified School District in Stockton, CA. As a compliance officer, Dave was responsible for managing the post-award compliance for \$46 million in federal, state and local grants.

Southern Sierra Region Grant Manager Liron Galliano joins the California Fire Safe Council with several years of field work as a fire effects monitoring and forestry technician with the U.S. Forest Service. She was recently involved in the USFS Adaptive Management Services Enterprise team where she recorded fire effects in fuels treatment areas and took fuel and vegetation measurements on national forest lands. Liron is married with one son.



CFSC's Team Sacramento: Liron Galliano, Amber Gardner, Dave Farley, former employee Maries Cuyos, and Dan Lang

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From the Desk of Bruce Turbeville



As we begin fire season this year we naturally wonder what kind of season it will be. Much of the state is still suffering from the effects of the continuing drought which generally means worse than normal burning conditions. Many local Councils and groups have ongoing fuel reduction projects that should slow down or stop the rate of spread of a wildfire, once again demonstrating the tremendous value of local fire safe councils.

It can be very difficult to demonstrate successful projects but I guarantee you are making a difference. There is a growing fire problem in California and it is being addressed by the growing community efforts of local Fire Safe Councils. Keep up the good work and be fire safe!

Team Fire Safe is counting on you!

Bruce

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In the Glendora main office, we welcome Business Manager Diane Wells. Nearly a California native (she moved here at the age of 3 months), Diane has spent her professional life helping people in a variety of ways from teaching to coordinating Flu Clinics, to serving as the Business Manager for Neighborhood Partnership to running a computer support business with her husband.

As we welcome the new additions, we've also proudly promoted Amber Gardner to Clearinghouse Manager and Cathy Brooke to Senior Grant Manager.

We're delighted to be expanding our staff to better assist local Fire Safe Councils throughout the state!



Diane Wells says it is a joy to be working with the talented, professional people at CFSC!

“Together is Better” in California

Fire Safe Council members, insurance professionals, agency partners, and concerned citizens are coming together throughout California thanks to the CFSC workshop series, “Together is Better.” Sponsored by Farmers Insurance, these informative one-day events offer regional networking opportunities and expert speakers on topics ranging from fire resistant building materials to fire safe landscaping.

The series kicked off at the Pasadena Westin, then went to Harrah's in the Tahoe Basin and Pala Resort in San Diego County. At each of these events, participants worked together discussing common challenges and celebrating each other's successes. “Fire Safe Councils' best resources are each other,” said San Diego event organizer Denise Smith Carrington. “When you add in the fire and insurance professionals, they're a force to be reckoned with!”

Watch our website for information about the final workshop in the series, scheduled this summer in the San Francisco Bay area.



Farmers Vice President Bill Matlock speaks to a Fire Safe Council audience in Pasadena.

Fire Alliance and BLM Encourage Californians to “Take Responsibility”

The California Fire Alliance and BLM is launching the “Take Responsibility” campaign to reach homeowners about the importance of creating and maintaining 100 feet of defensible space around their homes and structures. Elements of the campaign include PSA announcements and videos, brochures, tip cards, even Twitter updates!

The campaign is focused on the California counties with significant recent wildland

- Trinity
- Shasta
- Butte
- Nevada
- Placer
- El Dorado
- Amador
- Calaveras
- Tuolumne
- Mariposa
- San Benito
- Kern

To learn more, visit the California Fire Alliance website: www.cafirealliance.com.

Eight Easy Ways to Teach Your Community to “Take Responsibility”

1. Get on the internet! Post the campaign logo or website banner on your website or in e-mail updates.
2. Place a “Take Responsibility” ad in your local newspaper.
3. Include the “Take Responsibility” message in briefings, flyers, bulletins or newsletters.
4. Speak up! Submit “Take Responsibility” messages to local radio stations for Public Service Announcements.
5. Also send “Take Responsibility” messages to local television stations for Public Service Announcements.
6. Think outside of the box! Put “Take Responsibility” messages on electronic or static marquee signs, on customer receipts, or on your hold message.
7. Distribute “Take Responsibility” tip cards or brochures at area businesses and public events.
8. Encourage community members and partners to sign up for Fire Alliance Twitter updates.

TRYING TO GET IN TOUCH WITH US?

California Fire Safe Council staff e-mail addresses have changed! Stay in touch by using the following formula:



First initial and last name “@cafiresafecouncil.org.”
For example, Executive Director Margaret Grayson’s new address is :
mgrayson@cafiresafecouncil.org.

For postal mail, please use our street address:
502 W. Rte 66, Suite 17
Glendora, CA 91740.



New Public Awareness Campaign launched by California Fire Alliance



We’re looking forward to hearing from you!



California Fire Safe Council

502 W. Rte 66, Ste. 17

Glendora, CA 91740

Phone: 800-372-2543

Fax: 626-335-4678

E-mail: info@cafiresafecouncil.org



Defensible Space Assistance Saves Concow Home

In the spring of 2008, Stephanie received a Butte County FSC newsletter and called the office to participate in the Residents Assistance Program. Stephanie's home was evaluated and contractors created 100 feet of defensible space for her. A few months later, the Camp Fire burned intensely in her neighborhood and nine homes on her street were destroyed. All of her five acres and the property of adjacent land owners were destroyed by the fire as well.

Stephanie received a call at 2:00 am from a friend that evacuation orders had been issued. Luckily her defensible space was in place because she could not stay to take care of any last minute details. The front of her home did catch fire and was saved by firefighters.

The Residents Assistance program was funded by a 2007 BLM grant through the California Fire Safe Council Clearinghouse.



Stephanie's defensible space helped her home survive the devastating Camp Fire.