



**FOR IMMEDIATE RELEASE**

Contact: Jerry Davies  
Chairman  
[jdavies@cafiresafecouncil.org](mailto:jdavies@cafiresafecouncil.org)  
(805) 559-0082

**California Fire Safe Council Partners with Farmers Insurance and the Fire Safe Council of Nevada County to Help Residents Protect Their Lives and Properties from Wildfire in 2016**

**Sacramento, Calif. (April 29, 2016)** – To help homeowners and businesses stay fire prevention ready during the continuing severe drought in California, the California Fire Safe Council (CFSC), the Fire Safe Council of Nevada County and Farmers Insurance Group will present a "Wildfire Community Preparedness Day."

**When:** Saturday, May 7, 2016, 10: a.m. to 3 p.m.

**Where:** Sierra College Public Safety Training Center, 213 Sierra College Drive, Grass Valley, CA 95945. Enter through Sierra College campus parking lot 6. Lunch is served to the first 200 guests.

"Families, Firewise Communities, regional Fire Safe Councils, fire and disaster agencies in the Sierra Foothills near Grass Valley are urged to attend this important fire prevention event," said Joanne Drummond, Executive Director of the Fire Safe Council of Nevada County. "We want families to learn what to do before, during and after a wildfire."

"The day's activities includes presentations by the U.S. Forest Service, Cal Fire, Office of Emergency Services and fire agencies in Nevada County and a fantastic array of booths, hand out materials, raffle drawings and live fire demonstrations," noted Jerry

Davies, Chair of the California Fire Safe Council. The program will be broadcast live by Nevada City's KMVR radio station."

Following the 10:00 a.m. presentations, lunch will be served and families are invited to visit an array of booths which will include special fire safety demonstrations, fire engine tours with opportunity for fire engine selfie photos, a children's center for activities, plus Ray Ray the Clown and Smokey Bear. Families can pick up hand out materials, visit with Smokey Bear, and tour the Farmers Insurance special Customer Care Vehicle.

"Farmers is committed to supporting programs in the communities where our people and agents live and work," said Doris Dunn, Director of Community Giving at Farmers Insurance. "The work completed by the California Fire Safe Council (CFSC) to create fire safe communities reaches hundreds of thousands of families and business owners every year."

CFSC, a statewide non-profit organization, provides grants to local Fire Safe Councils in California and other community organizations using its innovative Grants Clearinghouse. Since its first year of grant making in 2004, over \$90 million in federal fire prevention funds have flowed through the Clearinghouse to groups working to keep their communities safer from wildfire.

The Fire Safe Council of Nevada County is a non-profit, local volunteer based organization dedicated to make the community safer from catastrophic wildfire through fire prevention education, fire break clearing projects and creating Firewise Communities.. For more information, visit [areyoufiresafe.com](http://areyoufiresafe.com).

## About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are trade names for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list. For more information about Farmers Insurance, visit [Farmers.com](http://Farmers.com), Twitter and Instagram, [@WeAreFarmers](https://twitter.com/WeAreFarmers), or [Facebook.com/FarmersInsurance](https://facebook.com/FarmersInsurance).