CALIFORNIA FIRE CHIEFS ASSOCIATION
NORTHERN CALIFORNIA FIRE PREVENTION OFFICERS
FIRE SERVICE EDUCATION COMMITTEE
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INTRODUCTION TO INCIDENT INFORMATION: S-203

Date: February 24-27, 2014 **Time: 8:00 a.m. – 5:00 p.m.**

Location: Maidu Community Center, 1550 Maidu Dr, Roseville, 95661

Course Description:
The Introduction to Incident Information, S-203 course, is designed to provide you with the knowledge and skills you will need to serve as a Type F information officer on wildland fires and other incidents. During the course, we will touch on virtually all aspects of establishing and maintaining an incident information operation, from getting organized to communicating with internal and external audiences, to handling special situations.

After you successfully complete this course, regardless of whether you have had prior communications experiences, you should be able to perform effectively as incident information officer trainees in your own organization during initial attack or small scale incidents and in other jurisdictions on larger incidents under the supervision of a Type 2, or Type 1 information officer.

Instructors:
Daniel Berlant, CAL FIRE Department Information Officer
Daniel is the Department Information Officer for CAL FIRE. As Department Information Officer, Daniel is CAL FIRE's headquarters' media spokesman providing a wide range of information about the department and emergency incidents to the news media. Since 2000, Daniel has worked in a variety of roles for CAL FIRE including a communications assistant and inspector. In 2005 Berlant took on the role of communications specialist where he coordinated the department's education and outreach program. Since then Daniel has taken on numerous Public Information Officer duties. Berlant leads a cadre of experts teaching the basic information officer course to state and local government PIO's stressing the importance of media relations and tips on giving interviews. Berlant now provides training for fire service employees on basic media relations and the use of social media for emergency responders.

Dennis Mathisen, CAL FIRE Information Officer
Dennis is a 28 year veteran of the fire service specializing in the field of fire prevention. Dennis retired as the Division Chief/Fire Marshal for the City of Roseville Fire Department, where he spent most of his career. Prior to that Dennis began his career with the American River Fire Protection District in 1985. During his tenure as Fire Marshal, Dennis also served as the Public Information Officer for the Roseville Fire Department. Mathisen currently works part-time for CAL FIRE as an information officer assisting in various educational and information outreach efforts. Additionally, he has held information officer positions on a CAL FIRE Type I incident command team, as well as a Type III team in Placer County.

PRE-REGISTRATION REQUIRED!

Cost: **$325.00 Norcal/Calbo Members** [4409] **$375.00 Non-Members** [4409]

Mail to: **Northern California Fire Prevention Officers (NorCal FPO)**
950 Glenn Drive, Suite 150, | Folsom, CA 95630
916.442.0307 | 916.233.1266 Fax | info@firepreventionofficers.org

Name_____NorCal/CalBO Member___Yes___No___

Agency/Organization_____

Mailing Address_____

City/State/Zip_____

Phone_____Email_____

Payment Options **Total amount $_____[4437]**

Credit Card **o MasterCard** **o Visa** Check Payable to NorCal/Check # or PO#_____

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